

A Special Invitation

from

Dr. Deborah Goodwin

at

...and learning for ALL

7 Things You Need to know to be an Effective Instruction Planner and Teacher

I have served in public schools for over 25 years as a teacher, principal, school improvement specialist, superintendent and professor. My first love is the classroom. I have looked at school from many different views, and I agree with *Educational Research Newsletters and Webinars*,

Research shows that effective teachers are the most important factor contributing to student achievement. Although curricula, reduced class size, district funding, family and community involvement all contribute to school improvement and student achievement, the most influential factor is the teacher.

<https://www.ernweb.com/>

I have been a teacher, mentored teachers, observed and assessed student teachers, evaluated teachers, and provided hours and hours of professional development for teachers. In my opinion, the most crucial component of effective teaching is the planning stage.

There are 7 areas of expertise in which effective teachers should continually refresh and deepen their understanding. Those areas of expertise are:

- Content Knowledge (Subject Matter)
- Areas of Student Diversity and Pedagogical Knowledge
 - Constructivism with a lens toward Multiple Intelligences, Learning Styles, Personality, Cognitive Ability, Mental Health, Current Academic Level, Gender Differences.
- The Act and Art of Teaching
- The Science of Learning
- Effective Teaching Strategies
- Effective Assessment Practices
- The Art of Self Reflection

I look at the classroom as a community with citizens and strive to make each student feel like they can achieve anything they want to achieve.

I will be in Memphis, TN at the Holiday Inn on Union, right off of Beale Street on December 9 and 10 from 9 am to 3 pm. Come and join our learning community addressing creating community in the classroom. We will do an overview of the 7 areas of expertise and focus specially on Areas of Student Diversity and Pedagogical Knowledge. It is imperative to know everything you can about your students in order to plan effective instruction for them.

Dr. Deborah Goodwin

www.deborahgoodwin.com

Please see the attached flyer with all the details.

Testimonials

It's been over 20 years since I taught at a small rural school in Arkansas and recently I posted something on Facebook and here are a few of the posts from some of my former students:

I always enjoyed your class and learned a little English...it never was my favorite subject, but you made it interesting.

I wasn't a good student, but I was always fascinated by you. You were my favorite teacher.

I don't know if you remember me or if you remember the way you ended class. You took the time to connect with us on a personal level, you gave us a piece of yourself, and I have loved Dolly Parton ever since you sang to us.

I didn't have a very great homelife, and I got picked on a lot in school, but in your class, I felt like someone cared, and I felt comfortable, thank you for that!

I look back now and see how awesome you really are for putting up with us as much as you did and always having a smile and a great attitude.